

3ZERO HOUSE DUSHANBE

A COLLABORATIVE SPACE FOR AGENTS OF CHANGE



OUR COMMON OBJECTIVE

To break down silos and bring together diverse stakeholders to jointly fight against poverty, inequality and climate change.

In 2015, the international community made key commitments for the future of our planet, first, with the adoption of the Sustainable Development Goals (SDGs), then with the climate agreement at COP21. Building on these commitments and its historic programming in line with these goals, Acted developed its 3ZERO vision to promote new approaches to contemporary challenges, which aims to radically reshape the way individuals, businesses and communities live, work and interact.

ZERO EXCLUSION

No one should be left behind

ZERO CARBON

We only have one planet

ZERO POVERTY

Everyone should be able to realize their potential

Our 3ZERO vision is guided by the motto **“Think Local – Act Global”**. For over two decades, the phrase “Think Global – Act Local” shaped the rhetoric used by social movements, environmental activists and intellectuals critical of the globalisation narrative. However, when global ideas reach local ground, they remain global ideas, and sometimes very foreign ones, which may take over or eclipse local concepts. Occasionally, this approach can lead to overpowering what is local, instead of empowering it.

We propose to turn the tables and work to “Think Locally, Act Globally” to ensure the empowerment of local communities. Thinking locally and acting globally helps to ensure that adapted solutions, built on local ingenuity, are brought to the global stage. Acted’s flagship initiative - **the 3ZERO House - was designed to accelerate the innovations of local actors on a global scale**. The 3ZERO House aims to work with some of the most marginalised communities around the world; connecting them with resources and networks; allowing them to identify and promote localised solutions; building resilient and independent populations.

Acted’s unique added value for the 3ZERO House is our capacity and experience working with social and solidarity actors across the globe, tailoring support and programmes to their specific constraints and ambitions. Once solutions are found, CSOs and social enterprises will be connected to scale the solutions to communities across the countries – allowing solutions to be replicated and reach the most.

WHAT IS A 3ZERO HOUSE?

The 3ZERO House is a unique collaborative space that aims to **foster social entrepreneurship and support diverse interventions based on synergies with other organisations, while multiplying and accelerating innovations and solutions by local actors.** The 3ZERO House Dushanbe was created in order to better address the challenges and issues of modern-day Tajikistan, led by Acted Tajikistan together with its sister organisation Bactria Cultural Centre.

The multidimensional nature of social problems calls for active and innovative multi-sectoral networking. The 3ZERO House will serve as this **unique hub that connects diverse actors from every sector** - local social enterprises, Civil Society Organisations (CSOs), public sector actors, and other agents of change - mobilising them to fuel the ecological transition, and the digital transformation towards a Zero Exclusion, Zero Carbon, and Zero Poverty world. The 3ZERO House serves as a connector, bringing these multi-sectoral actors together, to collaborate on innovative solutions for local problems.

Why? Because it is important that diverse local stakeholders and communities have a space to engage and to address the issues they suffer from the most - exclusion, climate change and extreme poverty - collaborating and supporting each other to find solutions to the problems faced in Tajikistan.

THE 3ZERO HOUSE HAS THREE MAIN FUNCTIONS: **CONNECT, UNLEASH, AND INNOVATE**

CONNECT

The 3ZERO House is a collaborative hub aiming to connect diverse actors both locally and globally, and fuel actions towards the 3ZERO vision.

Adapted to each local context, 3ZERO Houses mobilize actors with a mix of programs and events across physical and digital platforms - such as ideation workshops, competitions, hackathons, presentations, networking opportunities, debates, and working groups.

Collaborative spaces, such as co-working spaces, information hubs, social cafes, and community farms help inspire agents of change with new ideas. The 3ZERO House serves as a showcase of ideas and facilitates actors to break silos, collaborating to identify issues, and foster innovative partnerships to solve local challenges.

UNLEASH

The 3ZERO House offers space and/or resources devoted to unleash human potential and the preservation of natural capital.

Leveraging Acted's expertise, the 3ZERO House can provide tailored trainings and mentoring for CSOs using our signature GOCA (Grassroot Organizational Capacity Assessment) tool, for Social Entrepreneurs using our ECAT (Enterprise Capacity Assessment Tool) tool, or on 'greening' with our carbon footprint tool and nature-based solutions for landscape restoration.

Like-minded partners from private sector, academia, and NGOs bring unique technical trainings, research, and service provision adapted to local needs. Agents of change and organizations connect to services in a 'one-stop-shop' to unleash potential and drive the shift towards a 3ZERO world.

INNOVATE

The 3ZERO House will provide space and/or resources to promote experimentation and piloting of solutions. It will advance promising, innovative projects aligned with 3ZERO through collaborative partnerships in incubation or acceleration services, small grants, and specialized trainings and materials.

Innovative financial services will be promoted, including social investment funds, carbon financing, and blended finance. CSOs will be connected to innovative social enterprise solutions to scale up the application of solutions within their communities - enabling to reach the most vulnerable. The 3ZERO House aims to grow joint innovative ventures - merging for profit and non-profit components.

3ZERO HOUSE PARTNERS

Since day one, the 3ZERO House partnered with existing structures and services to support its vision and implementation. Additional partnerships will be identified and developed with like-minded organisations, businesses, and government institutions as the 3ZERO House continues to grow.



Korvoni Umed

Korvoni Umed is an NGO running a social cafe named **Café Chatr** in Dushanbe. They opened a Café branch at 3ZERO House as a partner. Women's empowerment is promoted through this unique and inclusive space. The social cafe also functions as a space for climate and gender related activities and cultural events. The program also expand vocational training for women in hospitality and cooking. The cafe revenue is invested to strengthen women-led MSMEs, as part of the 3ZERO House Business Acceleration programmes.



ROST
BUSINESS ACCELERATOR

Business incubator and accelerator **ROST** (previously named PEAK) which is conducting programmes for startups and MSME's to level up entrepreneurship in Tajikistan.



III O Production is a multimedia production brand established by Bactria Cultural Centre that specializes in cinema, videography, and animation. The primary goal of this initiative is to offer a broad range of media services to its partner and clients. These services may include but are not limited to, filming and producing videos, creating animations, and providing post-production services. The focus of III O Production is to cater to the diverse needs of its clients and help them achieve their objectives through high-quality multimedia content.



BACTRIA
CULTURAL CENTRE
CENTRE CULTUREL BACTRIA
МАРКАЗИ ФАРҲАНГИИ
БОХТАР

Bactria operates within 3ZERO House providing language courses (French, English, German), and services such as film club, reading club, music recording studio, and a handicraft shop. Bactria's activities aim to be strengthened to ensure a bigger social impact in terms of inclusion and creation of economic opportunities for beneficiaries through developing creative economy programmes. Cross collaboration among the various partners Bactria also creates a more dynamic and diverse offering that will engage and motivate new participation.



OXUS, Acted's sister organisation, providing microfinance services in Tajikistan joined the 3ZERO House to bring its knowledge and expertise in strengthening entrepreneurship through access to adapted micro finance resources. OXUS also provides capacity-building courses to strengthen financial literacy and supports the Business Accelerator program to drive innovative, inclusive, and sustainable businesses.



Acted is an independent, private, and not-for-profit organisation. Mission is to go the last mile to save lives and support people in meeting their needs in hard-to-reach areas. Acted serves as the facilitator for this diverse set of partners, with the 3ZERO House providing the space and capacity.



Climate-KIC

Climate KIC is a global Knowledge and Innovation Community (KIC), working to accelerate the transition to a zero-carbon, climate-resilient society. Acted in partnership with the Climate KIC sets up a Dushanbe Business Accelerator programme to support start-ups access to innovate, catalyse, and scale potential climate solutions while also supporting the learning and skills development needed for climate focused social enterprises.



TCBTA (Tajik Community Based Tourism Association) is a non-profit organisation whose activities are aimed at developing community-based tourism (CBT) in Tajikistan and the Central Asia region. TCBTA aims to improve the livelihoods of community members, creating jobs and increasing women's participation in CBT, while familiarising tourists with local traditions.



Art Doshan is a cozy corner for creativity and inspiration in Dushanbe. Various courses are held here: in oratory, drawing, knitting, musical instruments, chess and other courses.

The 3ZERO House Dushanbe

Following a renovation process to improve the buildings' energy efficiency and adapt it to future operational needs, the 3ZERO House offers an inviting and engaging space for a range of services over the 3 floors of the building. These includes a Social Café, Training spaces and Classrooms, Community spaces, a Music studio, and a Media room among others. The 3ZERO House serves as a hub in Dushanbe offering an innovative suite of services to the broader community; acting as a spring board for agents of change; helping to propel Tajikistan more broadly towards a 3ZERO Future where no population feels left behind. People can take their human and technical capacity development into their own hands, and propel a green transition that will help Tajikistan reach its broader environmental and climate change commitments.

**Opened in
December 2022**



3rd floor

- Acted and Bactria offices
- Coworking space
- 3ZERO classroom space
- IIO Production office

2nd floor

- Acted and Bactria offices
- 3ZERO classroom space
- Art Doshan office
- Conference room
- 3ZERO Library

1st floor

- Acted and Bactria offices
- 3ZERO classroom space
- ROST office
- OXUS Tajikistan office
- TCBTA office

1st floor - Annex

- Social café
- Music studio
- 3ZERO handcraft shop

FOR MORE INFORMATION

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**acted ZERO EXCLUSION
CARBON
POVERTY**

