

## **Overview of the Agriculture Sector in Jordan**

Jordan's agriculture sector, with its modern production technology and multiplicity and diversity of products with high technical specifications and quality standards offered in local and international markets, is one of the Kingdom's most competitive sectors. The Jordan Valley's fertile soil and favorable temperatures enable year-round agriculture production.

Jordan's location in the heart of the Middle East not only advantages trade opportunities within the MENA region but also Europe, Africa and Asia. Competitive labor prices and the valuable incentives from the government make also Jordan a prime destination for agricultural investment in the region.