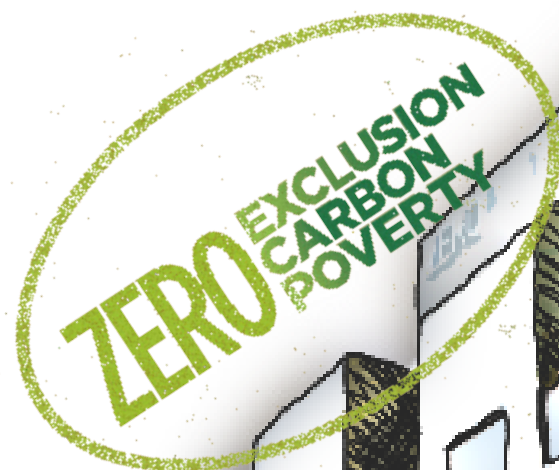


The 3ZERO House

MANILA



AN INNOVATIVE PROPOSAL BY THE PHILIPPINE
AND FRENCH CIVIL SOCIETIES



ACTED

In partnership with :



SOCIAL IMPACT | ECOLOGICAL TRANSITION | DIGITAL TRANSFORMATION

EDITORIAL



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ACTED

Faced with profound economic, environmental, social and demographic shifts, the fast pace of change in the world today throws up a seemingly never-ending array of challenges which demand our attention.

The urgency to respond to these challenges inspired a joining of forces between: 1) Gawad Kalinga, an exceptional Philippine NGO with a long record of accomplishments in poverty alleviation, 2) the French humanitarian NGO ACTED, active in the Philippines since Typhoon Haiyan in 2013, and 3) Convergences, the first platform for thought in Europe that aims at building new convergences between public, private, and solidarity-based actors to promote the United Nations Sustainable Development Goals (SDGs).

Together, these actors launched the 3Zero Global Alliance, an emerging network of actors working together to achieve a "Zero Exclusion; Zero Carbon, Zero Poverty" world, in alignment with the SDGs. The 3Zero Alliance has ambitious commitments to identify and accelerate practical solutions to solve an apparently contradictory equation between economic growth and poverty alleviation versus the inescapable necessity of reducing humankind's impact on the planet and its ecosystems.

In the first step for the Alliance, the three partners gathered at the 3Zero Forum in Manila and Bulacan in January 2019, events which brought together 400 national and international participants from all sectors around the themes of social innovation and community transformation in the Philippines.

The second stage of the Alliance is the development of the 3Zero House in the Mandaluyong district of Manila which will be inaugurated at the end of 2019. The 3Zero House will become a laboratory, a showcase and a sounding board for all the innovative initiatives that emerge every day, co-constructed by a range of actors from every sector.

As a catalyst for innovative solutions, the 3Zero House will offer a space for dialogue, cooperation and co-construction to all actors from civil society and companies who see the awesome transformative potential of the concept. The objective is to bring about a rapid scale up of the idea, with houses across Manila and Philippines.

Become a partner of the 3Zero House to co-construct a more inclusive and sustainable world!

José Luis Oquiñena

A handwritten signature in black ink, appearing to read 'J. Oquiñena'.

Frédéric Roussel

A handwritten signature in blue ink, appearing to read 'Frédéric Roussel'.

Why 3Zero?

The Philippine NGO Gawad Kalinga and the French NGO ACTED, in partnership with the global platform Convergences, are joining forces to launch the Global Alliance «Zero Exclusion; Zero Carbon, Zero Poverty».

First step: the 3Zero Forum took place in Manila and Bulacan from 17th to 20th January 2019 with more than 400 national and international participants.



The 3Zero Global Alliance promotes new approaches to contemporary challenges, while radically reshaping the way individuals, businesses and communities live, work and interact:



ZERO EXCLUSION: Because the vulnerability of marginalized populations can be reduced through the promotion of inclusive institutions, governance mechanisms, policies and concrete actions.



ZERO CARBON: Because we want to pass on to our children an economy that respects natural balances, an ecologically sound development model and a global governance of the common good.



ZERO POVERTY: Because poverty is an intolerable waste of talent and the reproduction of poverty from generation to generation is not inevitable.

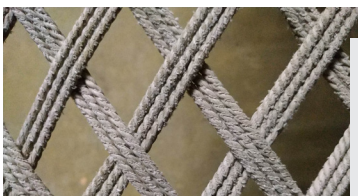
Objectives of the 3Zero House

The 3Zero House is envisioned as an innovative hub that will support, incubate and accelerate social enterprises, civil society organizations and less fortunate individuals towards a Zero Exclusion, Zero Carbon and Zero Poverty Philippines. The 3Zero House has six main objectives:



GATHER

The 3Zero House is a **collaborative hub** aiming to unite various stakeholders and fuel conversation around a common goal and agenda. Through a mix of programs and activities such as workshops, networking events, debates and socializing, the 3Zero House will be a place where we want to break silos and foster innovative collaborations.



CONSOLIDATE

The 3Zero House will serve as a **resource center**, a directory of social enterprises, civil society organizations, service providers, local and international agencies and other partners. It will be a living library, both digital and physical form continuously updated by the 3Zero community, for the benefit of students, staff, incubators and guests of the 3Zero House.



TRAIN

The 3Zero Institute offers **a space devoted to the development of human capital**. Through a series of short online and offline certified courses, developed in partnerships with the private sector and academia, participants master a set of work skills chosen to maximise their adaptability to the jobs of the future.



INCUBATE

The 3Zero House will be a **space for experimentation**, trial and error, ideation and prototyping. It will contain a 3Zero Lab to empower and support projects in their infancy and equip social enterprises and civil society organizations with proper professional and personal mentoring, lectures and workshops. as well as shared services.



ACCELERATE

The 3Zero House will help **push new projects forward** through their most advanced stages into completion, providing mentoring by experts in their respective subject matter, and connections with strategic partners from supply to distribution.



INSPIRE

The 3Zero Alliance will work beyond the confines of the 3Zero House to **inspire take-up of the 3Zero ethos** in conferences, focus group discussions, campaigns and lobbying where everyone is held accountable for their responsibility to make a better world for present and future generations.

Functions of the 3Zero House

A TRANSFORMATIVE INITIATIVE: A BUILDING WITH POSITIVE ENERGY FOR A STRONG SOCIAL IMPACT

The Building



The Objective



The building belongs to Gawad Kalinga and is currently the headquarters of the two founding partners.

Rooftop
Urban Agriculture and
Events Space

Fifth Floor
3Zero Incubator/
Accelerator

Fourth Floor
3Zero Lab and 3Zero
Institute

Third Floor
Permanent Office of
the 3Zero Alliance

Second Floor
3Zero Resource
Center

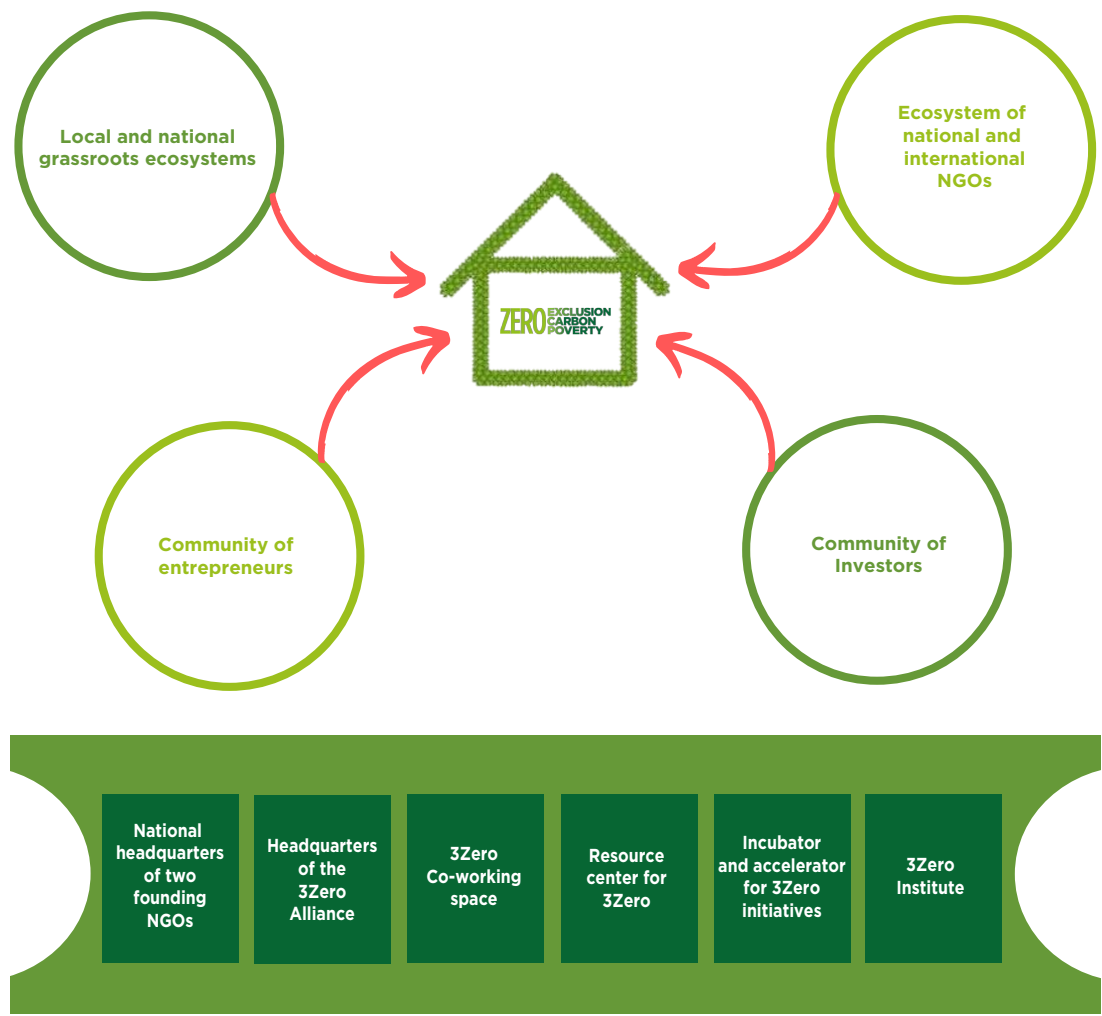
Ground Floor
3Zero Collaborative
Space



The 3Zero Ecosystem



A “HUB” for Social Innovation



3Zero - An Alliance for the SDGs



The Convergences World Forum, a catalyst for the 3Zero Global Alliance: an international and accelerating presence. More than 12 years of legitimacy and credibility.

Paris
12th edition
4th - 5th September 2019

5,000 Participants

350 Speakers

60 Sessions

1 Village of 3Zero Solutions



The 3Zero House is a unique opportunity to:

- get involved and support an example of social innovation
- enhance your own expertise and help develop solutions with a social impact
- identify innovative partners of civil society and social entrepreneurs

#3Zero

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Existing partners for the 3Zero House:



ACTED



CONVERGENCES