

The 3ZERO Agenda

The world is facing unprecedented multiple and multidimensional crises. Their impact on our lives is clear. Climate change, economic recession, pandemics, and the retreat of spheres of dialogue and democracy are reversing decades of positive development trends, and pushing billions of us into precariousness, preventing large numbers of people from escaping poverty, leading dignified and secure lives, and fully participating in decision-making spheres. These multidimensional crises de facto exclude billions of us from participating in a global social, ecological and economic transition for all. But they don't just have an impact on us as human beings. They are also putting a strain on the planet's biodiversity, environment and shared resources, as we continue to push planetary limits to the point of no return.

We are all concerned. The good news is that it's we who have the power and the responsibility, as citizens, consumers, producers and decisionmakers, to reverse these trends and build a world of **zero exclusion, zero carbon and zero poverty**. **This is what 3ZERO is all about:** joining forces across borders, generations and sectors to reinvent a society on a human and environmental scale, preserving humanity and our planet for generations to come. We won't stop until we reach **ZERO**.



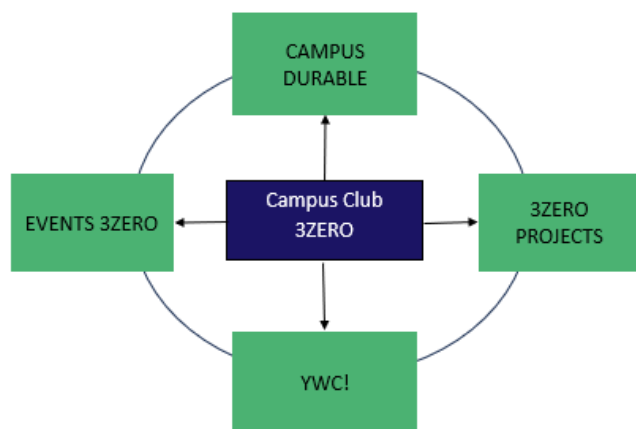
Closing ceremony of boot camp in Carthage, June 2023

The **3ZERO** agenda has taken shape in Tunisia first and foremost through the organization of 4 editions of Convergences Forums since 2018, focusing on local social and solidarity economy initiatives. The 4th edition of the forum in 2022 saw the participation of 70 experts and 700 people on the theme of the economy at the service of the common good. At the same time, the creation of 14 **3ZERO** Campus Clubs over the 2022-23 academic year has enabled us to extend the reflections initiated within Tunisian universities and promote impact entrepreneurship.

3ZERO Campus Clubs in Tunisia

«For developing countries, the choice of inclusive and environmentally-friendly economic growth can be seen as a luxury. I joined the 3ZERO movement because I don't think we have to choose between economics and ecology. »
Skander, 3ZERO campus club president, ISITCOM

The 3ZERO campus clubs are part of the more global 3ZERO agenda, with the aim of promoting the 3ZERO movement in universities with a clear objective: **to influence and inspire today's youth and tomorrow's decisionmakers**. In addition to setting up and running 3ZERO campus clubs in universities, the aim is to develop the 3ZERO community in Tunisia, work on the sustainable transformation of university campuses and promote impact entrepreneurship. At the same time, the 3ZERO Campus Club network aims to create the Youth We Can community in Tunisia and encourage networking with youth communities around the world. A total of **343 young people** have joined the 3ZERO movement as members of the **14 campus clubs** set up in 2022- 23. These clubs are present in 14 faculties and 6 universities in Tunis, Carthage, Sousse, Monastir and Sfax, which include just over 180,000 students on their campuses



Sustainable Campus

The **Sustainable Campus** cluster aims to transform university campuses into sustainable campuses, preserving resources and adopting the 3ZERO charter for a Zero Carbon objective. During this first year, students organized waste collection and clean-up days, and sorting garbage cans were set up on some campuses.

3ZERO events

The **3ZERO Events** division covers club activities throughout the year. The mission of these events is to raise awareness and develop actions and projects around 3ZERO, the development and strengthening of the 3ZERO community at campuses. **+ Over 30 activities** were carried out over the course of the school year by the 3ZERO campus clubs: training sessions with expert speakers, the production of a short film on the place of disability in sport, the collection of clothes for underprivileged children in partnership with a children's association, DIY activities for children using waste materials, a presentation of the SSE to university students in the form of a panel; these are just a few examples of the activities carried out.

Youth We Can!

Youth We Can! aims to promote initiative and motivate the next generation to take action for a fairer, more sustainable world. The movement showcases young people and their organizations to inspire and inform young people in general. As part of the Youth We Can! movement, coffee talks, a "Chat sexism" aperitif, videos to share on social networks to encourage people to minimize their consumption and waste, and a music and light event in Sousse have all seen the light of day.

3ZERO Projects

The **3ZERO project** cluster focuses on the preparation and presentation of projects linked to 3ZERO; it aims to promote impact entrepreneurship and develop the skills of students and club members in project management and entrepreneurship. This area was developed in partnership with Ernst & Young (EY), who provided training and mentoring. A total of 7 projects with established business plans will present their concepts at the national Campus Clubs 2022-2023 competition:

1. An e-commerce platform dedicated to ecologically responsible products (IHEC Carthage);
2. A platform to put travelers in touch with people able to provide local tourism services (IHEC Sousse);
3. A waste collection, sorting and sales service (ISG Sousse);
4. Production of natural animal fodder to reduce methane emissions and production costs for farmers (ISG Tunis);
5. A customer relationship and sales application of restaurant food surpluses (ISITCOM);
6. A biopesticide solution based on a mixture of green algae, safe for humans and the environment, and effective against a variety of pests (TBS);
7. An ecological and organic campsite (ESSTHS).



Towards new horizons

Dynamic and determined, students want more: they want to see their community grow, evolve and nurture new ambitions. With a resolutely forward-looking perspective, the aim is to offer this opportunity to a plethora of faculties and students, by continuing to develop new initiatives, create activities that will stimulate minds and communicate with a clear objective: to influence and inspire today's youth and tomorrow's decisionmakers. In

this quest, Acted and WLS have joined forces, sealing a strong partnership, with the aim of setting up an innovative 3ZERO House. This house will house an incubation service designed to support the launch of the most promising 3ZERO projects. Together, we'll break new ground, reinventing possibilities and bringing the boldest dreams to life.



Boot camp, business plan training and round table at the FSEG in Sousse. June 2023