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# Project Brief

## Integrated Economic Development of Central and Uva Provinces of Sri Lanka

This four-year project aims to **reduce poverty levels in Badulla, Matale, Monaragala and Nuwara Eilya** districts by bringing public, private and civil actors together through a coordinated multi-stakeholder approach.

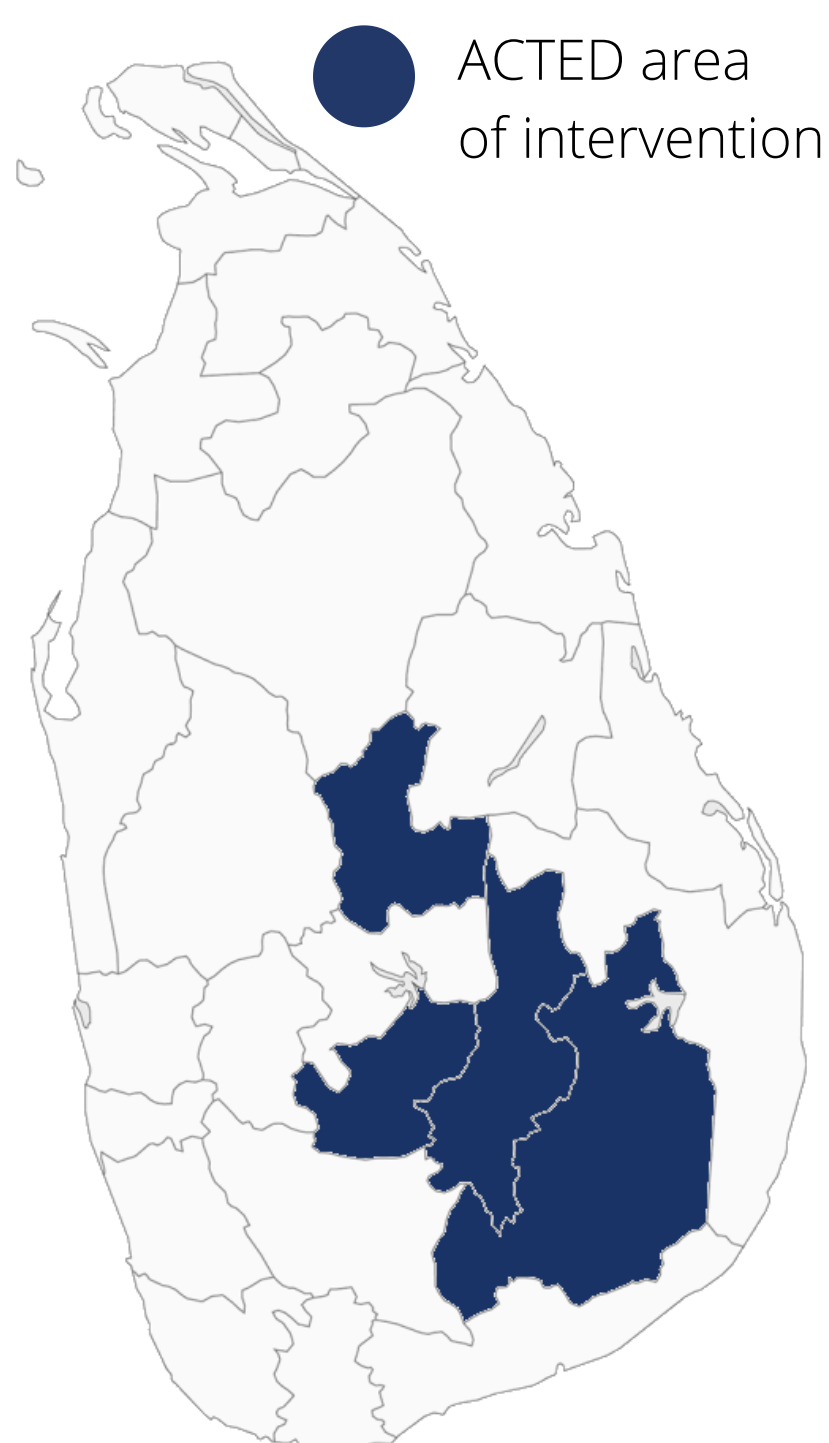
ACTED is supporting **over 300 Micro, Small and Medium Entrepreneurs (MSMEs)** operating in agricultural value chains, with particular focus on vulnerable groups, such as **estate communities, women and persons with disabilities**. By facilitating tailored, risk-sensitive business development, increased market linkages as well as enhanced support services, local businesses will expand and create jobs.

In the context of COVID-19, the project will also support local enterprises to devise **business recovery plans** and engage in **e-commerce**, thus **building resilience**.



## Objective

To sustainably improve the livelihoods of the most vulnerable rural and estate communities in Badulla, Matale, Monaragala and Nuwara Eliya districts through the promotion of integrated, climate-resilient and inclusive socio-economic development.



## Results so far

- 320 MSMEs in agricultural value-chains, including input-suppliers, producers, processors and retailers, boost their business development
- 60 Local Business Development Service providers, including financial institutions, enhance their ability to support the economic development of MSMEs
- 80 CSOs, 16 Local Authorities and 96 de-concentrated government departments strengthen multi-stakeholder governance in inclusive and resilient economic development, thus creating an enabling business environment for target MSMEs