Promoting energy efficiency and renewable energy in the community-based tourism sector in Central Asia

The EU Funded SWITCH-Asia Sustainable Energy for Tourism (SET) project will be implemented in Kyrgyzstan, Tajikistan and Uzbekistan from 2020—2023. Our goal is to:

- Sustainably reduce the carbon foot-print of the Central Asian community-based tourism sector

SET is designed and implemented by ACTED, an international NGO with headquarters in Paris, and a number of local partners:

- BizExpert, Kyrgyzstan
- Tajnor, Tajikistan
- Mascontour, Germany
- Association of Private Tour Agencies (APTA), Uzbekistan
- Association of Microfinance Institutions (AMFI), Kyrgyzstan
- Association of Microfinance Organizations (AMFOT), Tajikistan
- National Association of Microfinance Institutions (NAMI), Uzbekistan
Sustainable Energy Supply

• Business development for sustainable energy MSMEs
• Market linkages with the tourism sector
• B2B and marketing platforms
• Sustainable Energy Financing (SEF)

Policy for Green Economy

• Business environment analysis
• Policy recommendations
• Advocacy campaigns
• Public-private Dialogue platforms
• Workshops for policy makers

Eco-Tourism Promotion

• Eco-certification scheme
• Branding and Marketing for Eco-Tourism in Central Asia
• Sensitization and training on eco-standards
• Eco-tourism promotional events

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