

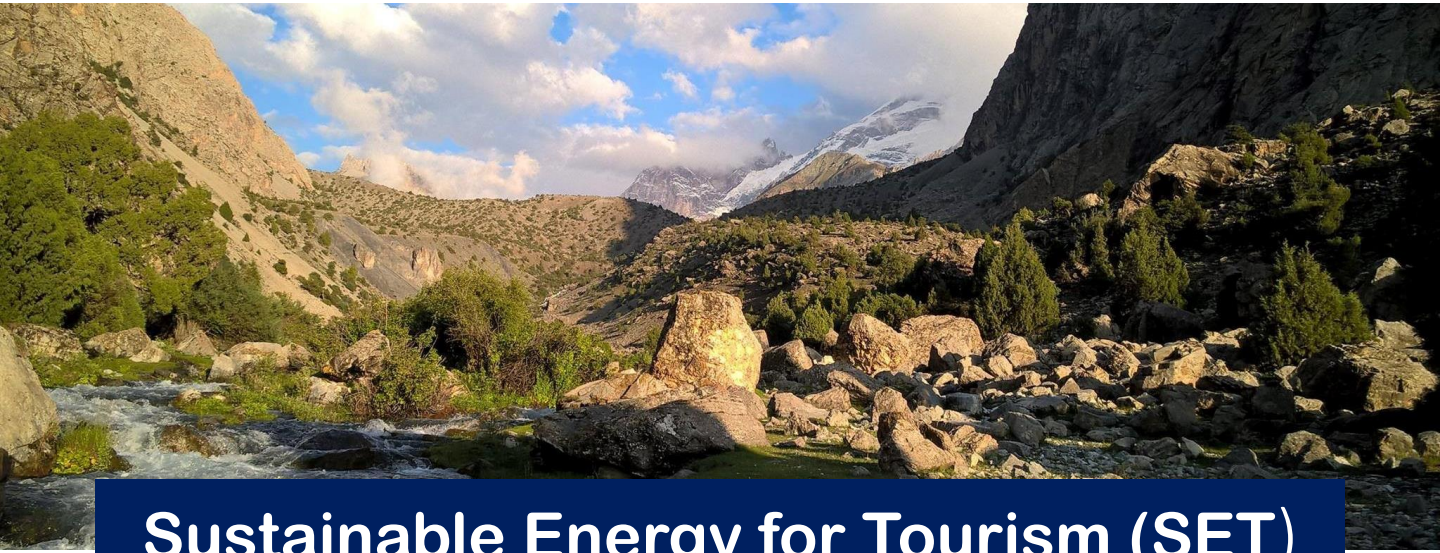


**SUSTAINABLE
ENERGY FOR
TOURISM**

#SETtoSWITCH



switchasia
GRANTS PROGRAMME



Sustainable Energy for Tourism (SET)

Promoting energy efficiency and renewable energy in the community-based tourism sector in Central Asia

The EU Funded SWITCH-Asia **Sustainable Energy for Tourism (SET)** project will be implemented in Kyrgyzstan, Tajikistan and Uzbekistan from 2020—2023. Our goal is to:

SET is designed and implemented by **ACTED**, an international NGO with headquarters in Paris, and a number of local partners:

Sustainably reduce the carbon foot-print of the Central Asian community-based tourism sector

- BizExpert, Kyrgyzstan
- Tajnor, Tajikistan
- Mascontour, Germany
- Association of Private Tour Agencies (APTA), Uzbekistan
- Association of Microfinance Institutions (AMFI), Kyrgyzstan
- Association of Microfinance Organizations (AMFOT), Tajikistan
- National Association of Microfinance Institutions (NAMII), Uzbekistan



SUSTAINABLE ENERGY SUPPLY

- Business development for sustainable energy MSMEs
- Market linkages with the tourism sector
- B2B and marketing platforms
- Sustainable Energy Financing (SEF)

POLICY FOR GREEN ECONOMY

- Business environment analysis
- Policy recommendations
- Advocacy campaigns
- Public-private Dialogue platforms
- Workshops for policy makers

ECO-TOURISM PROMOTION

- Eco-certification scheme
- Branding and Marketing for Eco-Tourism in Central Asia
- Sensitization and training on eco-standards
- Eco-tourism promotional events



BizExpert



TAJNOR
consulting



mas|contour
Sustainable Tourism
Consulting & Communication



А С С О Ц И А Ц И Я
МИКРОФИНАНСОВЫХ ОРГАНИЗАЦИЙ



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